



SPONSORSHIP OPPORTUNITIES

Letter of introduction

Nelson Suburbs has been a strong part of the football community in Nelson since 1962. With your support and assistance it is our aim to see the club continue to grow and firmly establish itself as a club dedicated to football all year round.

We are totally committed to helping people enjoy their football. Whether this is coaching a young player to their full potential and seeing them play in the competitive Mainland Football Winter League, or offering families the facilities to enjoy a social kick-around in the ever popular 6 aside Summer League.

The skill level, ages, ambitions and commitment of our members varies greatly - but we all share a love of the code. In fact we have become more than a football club; we have grown into a football family - a football family with a very positive future.

Thank you for taking the time to read this sponsorship proposal. I have taken the liberty of adding some interesting facts and figures about Nelson Suburbs.

Nelson Suburbs - The football family

The club formed in 1962
New clubrooms at Saxton Field opened in May 2008
Principal sponsor AMI for the next 3 years

Mainland Football Premier League

2004 \ 2005 champions
2008 champions / record biggest winning margin

- Team of the Year
- Coach of the year
- 4 individual player awards

Winter

24 junior teams
3 senior men's teams
1 women's team
80+ children 7 and under play
midget football

Summer

120 teams (6-a-side) Summer League
60 teams (5-a-side) Mini football for
primary school aged children
6 teams (5-a-side) Pre-School
competition / new league in 2008

If you have any questions do not hesitate to contact me.

Yours in football

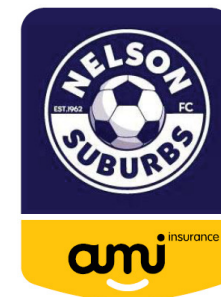
Gary Hinks

Operations Manager Nelson Suburbs

Ph.547 1480 Email: gary.hinks@xtra.co.nz

Mobile 027 446 6581 PO Box 64 Nelson

ami nelson suburbs football club



Sponsorship Opportunities - Summary

Mainland Premier League Team

Dollar a Goal Sponsor:

- Platinum Sponsor \$10 a goal
- Gold Sponsor \$5 a goal
- Silver Sponsor \$2 a goal
- Bronze Sponsor \$1 a goal

Player Sponsor \$200

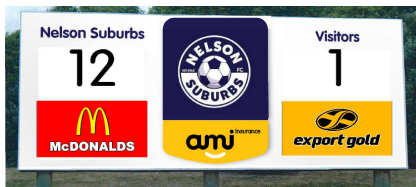
Match Day Sponsor \$450

Programme Advertising:

- Quarter Page \$300
- Half Page \$500
- Full Page \$800

Signage:

- Scoreboard (2 available) \$500
- Ground sign winter only \$300



Samples of promotion from match day programme

<p>Goal Sponsorship</p> <p>PLATINUM SPONSORSHIP - \$10 A GOAL Mike Rollo at Harcourts Nelson</p> <p>GOLD SPONSORSHIP - \$5 A GOAL HIGH PLACES NELMAC</p> <p>SILVER SPONSORSHIP - \$2 A GOAL David Allan-Global Leisure Group David & Wendy Brydon Valerie Dirou Margaret & Robbie Johnston Nigel & Cara Kilpatrick Rex Loach Matt Watkinson John Webster Bin Inn-Nelson & Richmond Haven Fish & Chips RE Mitchell Contractor Name Plate Engravers Paul Brockie Builders Ltd Sandcastles Restaurant Cafe & Catering Tasman Gaming Technology Trendez Ltd</p> <p>BRONZE SPONSORSHIP - \$1 A GOAL Christine Allison Clifford & Lesley Barron Linda & Darryn Cunningham Dave Dawber Phil Ivamy Kendall Jones Louise Mason Darryl & Erica Sim Dick & Sue Taylor Moira & Donald Thomson Elite Painters Trailways Motor Inn</p>	<p>Player Sponsorship</p> <p>Kidston Billy BAYS JOINERY Kitchens & Timber Specialities www.baysjoinery.co.nz Wakatu Industrial Estate Ph 544 0087</p> <p>Joel Wiechern PowerTECH NELSON Ph 03 547 2109 www.powertechnelson.co.nz</p>
<p>Matchday Sponsors</p> <p>April 6 Ferrymead Bays </p> <p>April 20 Halswell </p> <p>May 4 Western </p>	

Sponsorship Opportunities - Summary

Visit the Website: www.nelsonsuburbs.co.nz

Nelson Suburbs Football Club

Sponsor a Junior team

- Advertising space on the Website
- Name in the weekly draw

Website advertisement

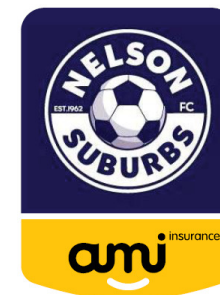
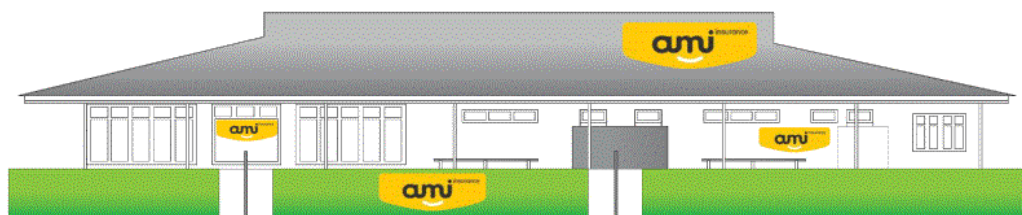
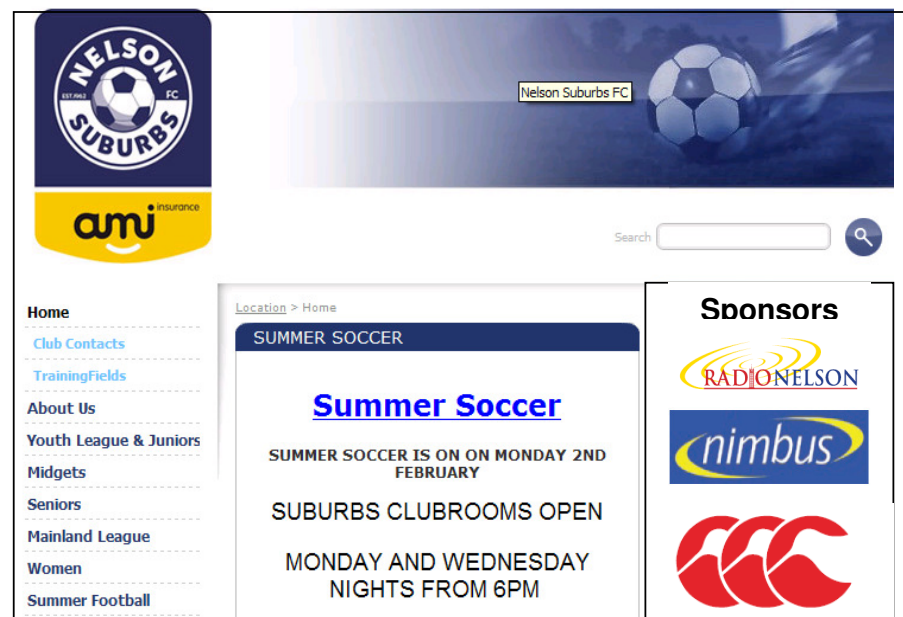
\$150

Newsletter advertisement (4 per year)

\$100

Signage:

- Building external (3 available) \$500
- Ground sign winter and summer league \$500



2009 SPONSORSHIP AGREEMENT FOR NELSON SUBURBS

SPONSORS DETAILS

Company Name: _____

Address: _____

Contact Person: _____

SPONSORSHIP DETAILS

Sponsorship Options (All figures are GST exclusive)

_____ Value \$ _____

_____ Value \$ _____

_____ Value \$ _____

_____ Value \$ _____

_____ Value \$ _____

Nelson Suburbs Football Club Incorporated and the above Company agree to the terms of the sponsorship as outlined in this document. It is agreed that full payment of the sponsorship amount will be made by the 20th of the month following receipt of an invoice.

_____ Date: _____
Signed on behalf of the sponsor

_____ Date: _____
Signed on behalf of Nelson Suburbs Football Club Inc

Name: _____

Name: **Gary Hinks**

Position: _____

Position: **Operations Manager**

