



**SPONSORSHIP OPPORTUNITIES**

# Introduction

Nelson Suburbs has been a strong part of the football community in Nelson since 1962. With your support and assistance it is our aim to see the club continue to grow and firmly establish itself as a club dedicated to football all year round.

We are totally committed to helping people enjoy their football. Whether this is coaching a young player to their full potential and seeing them play in the competitive Mainland Football Winter League, or offering families the facilities to enjoy a social kick-around in the ever popular 6 aside Summer League.

The skill level, ages, ambitions and commitment of our members varies greatly - but we all share a love of the code. In fact we have become more than a football club; we have grown into a football family - a football family with a very positive future.

Part of that football family includes an on-going partnership with Nayland College. This partnership provides players from Nayland College with a pathway to Suburbs senior football and to the Mainland Football Premier League team.

Please find set out below some brief information about Nelson Suburbs.

## **Nelson Suburbs - The football family**

The club formed in 1962  
New clubrooms at Saxton Field opened in May 2008  
Principal sponsor AMI since 2009

## **Mainland Football Premier League**

2004 and 2005 champions  
2008 champions / record biggest winning margin

- Team and Coach of the Year
- 4 individual player awards

Runner up in 2010 and 2011

## **Winter**

27 junior teams  
4 senior men's teams  
1 women's team  
60+ children 7 and under play "first kicks" football

## **Summer**

102 teams (6-a-side) Summer League  
60 teams (5-a-side) Mini football for primary school aged children

Nelson Suburbs is proud to give our young local players the opportunity to play football at the highest level possible in Nelson. A number of our players have also gone on to play for New Zealand teams; Jeremy Brockie, Coey Turipa, Jamie Doris, Alex Ridsdale and Kip Colvey. A number of our players have also been selected in NZ Secondary Schools teams; Alex Coles, Matt Shaw and Joel Wiechern. Also in 2011 Mark Johnston and Erik Panzer were selected to play in National competitions for the Canterbury United Dragons and youth teams respectively.

The year 2012 will be an exciting year for the club, it being our 50<sup>th</sup> anniversary, with a number of special events planned. Also we can announce that Joe Green and Ben Wright have been jointly appointed to the new position of Director of Football. The key objectives of this role are to increase the participation and performance levels of all coaches and players within the club. Both Joe and Ben will also be involved in implementing the NZ Football "Whole of Football" Plan. Ben will also coach the AMI Nelson Suburbs Mainland Football Premier League team.

For your perusal we include some partnership opportunities. We are happy to customise a package to suit your requirements. Please note that all figures shown in this proposal exclude GST.



**ami nelson suburbs football club**

# Sponsorship Opportunities (Senior)

## Mainland Premier League Team

### Dollar a Goal Sponsor:

- Platinum Sponsor \$10 a goal
- Gold Sponsor \$5 a goal
- Silver Sponsor \$2 a goal
- Bronze Sponsor \$1 a goal

**Match Day Sponsor** \$500

**Player Sponsor** \$225

### Programme Advertising:

- Quarter Page \$350
- Half Page \$550
- Full Page \$900

### Apparel sponsorship:

- Name on sleeve of polo shirt
- Name on tracksuit pants

### Overseas players:

- Opportunity to have your name associated with one or more of our visiting Solomon Island players

**GAGAME FENI**



Sports & Therapy  
Physiotherapists  
132 Collingwood Street  
Nelson  
PHONE 548 1221



## Samples of promotion from our match day programme

### Goal Sponsorship

PLATINUM SPONSORSHIP - \$10 A GOAL



GOLD SPONSORSHIP - \$5 A GOAL



Tourism Business Consultant  
www.nztourismconsulting.co.nz  
consult@nztourismconsulting.co.nz



### Matchday Sponsors

March 26

Nomads United

April 9

Halswell United

April 23

Woolston Technical



**ami nelson suburbs football club**

# Sponsorship Opportunities (Senior)

## Signage:

- Ground sign 2.4m x 1.2m (winter only) \$350 (maintenance/upkeep sponsors cost)

## Player of the day awards:

- Opportunity to have your name associated with senior player of the day awards by supplying prizes/vouchers

## Summer Soccer:

- Naming right for our popular Summer Soccer competition
- Ground signage 2.4m x 1.2m \$200 (maintenance/upkeep sponsors cost)
- Opportunity to have your name associated with the winners of each category in our annual summer soccer competitions. (6 categories)  
Attend prize giving to hand out your prizes.

## Under 19 team:

- Opportunity to have your name associated with our team that competes in the annual South Island under 19 tournament held in Christchurch over Labour weekend



**amj nelson suburbs football club**



# Sponsorship Opportunities (Junior/Youth)

## Mini Soccer:

- Naming rights for our summer Mini Soccer competition

## Sponsor a junior team:

- Opportunity to have your name on the front of one junior youth team shirt \$500
- Recognition of your contribution on the AMI FOC Nelson Suburbs Football Club website



## Sponsor Suburbs Academy/Holiday programme:

- Opportunity to sponsor the Suburbs Academy programme and holiday programme \$1000

## Junior Development Fund:

- Opportunity to contribute towards junior development including coaching, player hardship, team trips etc



# Sponsorship Opportunities

## Club facilities:

- Opportunity for complimentary use of the Suburbs Football Pavilion for business/social functions as part of a sponsorship package



## Monthly Ezine (minimum of 10 per year)

- Sponsorship space is available on our new monthly colour ezine \$250

## Signage:

- Building internal 1m x 300mm (5 available) \$400

## Website advertisement (per annum)

- Advertisement on home page \$300
- Link to your website \$300

[www.nelsonsuburbs.co.nz](http://www.nelsonsuburbs.co.nz)



- Home
- About Us
- Winter Football
- Summer Football
- Photo Gallery
- Contact Us
- Registration Forms
- Archives
- Venue for hire
- Links

44444444444444444444  
**Welcome to Nelson Suburbs Football Club**  
Nelson Suburbs Football Club enters teams in [winter football](#) leagues run by Nelson Bay Football and runs a [summer football](#) competition. Nelson Suburbs is the only club in Nelson that has a team playing in the Mainland Football Premier League based in Christchurch.

In 2012 the club turns 50, check back for news and events as we celebrate this milestone.

**Summer football**



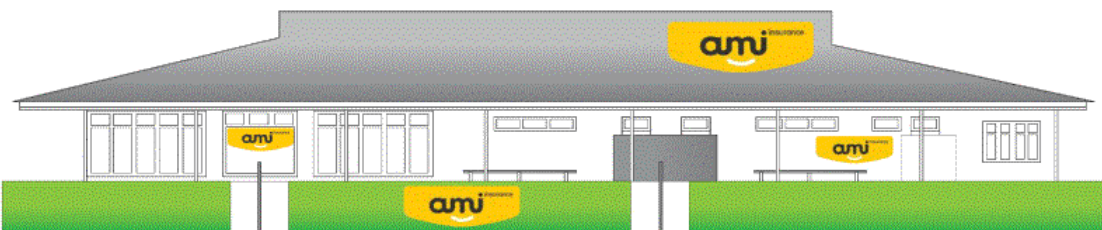
Summer football is under way again. [Click here](#) for the latest draws.

**Mini football**



Mini football is a fun five a side football programme for primary schools. It is run at Saxton fields through term 1 and term 4 on Tuesday evenings at 4:30. [Click here](#) for more info.

Sponsored by  
**netMaestro**



# 2012 SPONSORSHIP AGREEMENT FOR NELSON SUBURBS

## SPONSORS DETAILS

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

## SPONSORSHIP DETAILS

Sponsorship Options (All figures are GST exclusive)

\_\_\_\_\_ Value \$ \_\_\_\_\_

\_\_\_\_\_ Value \$ \_\_\_\_\_

\_\_\_\_\_ Value \$ \_\_\_\_\_

\_\_\_\_\_ Value \$ \_\_\_\_\_

\_\_\_\_\_ Value \$ \_\_\_\_\_

Nelson Suburbs Football Club Incorporated and the above Company agree to the terms of the sponsorship as outlined in this document. It is agreed that full payment of the sponsorship amount will be made by the 20th of the month following receipt of an invoice.

\_\_\_\_\_  
Signed on behalf of the sponsor

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Position: \_\_\_\_\_

\_\_\_\_\_  
Signed on behalf of Nelson Suburbs Football Club Inc

Date: \_\_\_\_\_

Name: **Gary Hinks**

Position: **Operations Manager**

 **nelson suburbs football club**

